	T	EDxLSU Social Media Plan - Spring 20	016				
Legend							
0		Red= It needs attention and whoever wrote it needs to make edits	Blue = Already posted onto SM/scheduled	Orange = just an idea	Yellow = NEEDS ATTENTION; SEE		
		Purple = I've read it, made edits in the plan, and it can now be posted	Green = I've read it and it is ready to be posted	White = ready for approval	COMMENT Bold = picture/graphic		
January							_
	Week Day 27-2	Facebook	Twitter	Instagram	Snapchat	Facebook Event Page	
	1	Happy New Year TEDsters! Check out this TED talk if you need some New Year's resolution inspiration. Also, keep in touch with us in the new year as TEDxLSU EARLY BIRD TICKETS go on sale NEXT WEEK! http://www.tedxlsu.com/tickets http://bit.ly/1R4gFiG					
	2				Live feed from CTK concert at Snug Harbor		
	3-9 Dry Run Week						
	4	GO BANANAS! TEDxLSU 2016 early bird sales begin TOMORROW at 10:00 a.m.! Get a \$15 discount for a limited time only. Stay tuned for the link on all TEDxLSU social media tomorrow.   <b>2013 banana</b> <b>picture</b>		#Repost @morgan_dale with @repostappChris Thomas King, a @tedxlsu 2016 speaker, playing the blues at Snug Harbor Jazz Bistro #xonthegeaux □ #tedxlsu   Morgan's CTK picture			
	5	EARLY BIRD TICKETS ARE HERE! Join the experience on March 5, 2016 in the LSU Union Theater. Hurry, the discount won't last forever! Click here to reserve your seat> tedxlsu.com/tickets   <b>ticket graphic</b>	EARLY BIRD TICKETS ARE HERE! The discount won't last forever, reserve your seat here tedxlsu.com/tickets   <b>ticket graphic</b>	EARLY BIRD TICKETS ARE HERE! Join the experience March 5, 2016 by reserving your seat now. The discount won't last forever, so hurry! Click the link in our bio to purchase. # #TEDxLSU #TEDx #batonrouge #idigbr #Jouisiana ticket graphic	Pictures in front of the Union Theater with little X, tease something about "Early bird tickets on sale now. Hurry and save your seat today!" snap chat art with bird emojis* tedxlsu. com/tickets		
			POLL: Are you buying tickets for TEDxLSU 2016?				
	6	Did you catch Co-Organizer Annemarie Galeucia on the radio this morning? Thanks for having us @Talk 107,3! Make sure to take advantage of the early bird discount and get your tickets here> tedxlsu.com/tickets   <b>fake photo of Annemarie in the booth</b>	Did you catch Co-Organizer Annemarie Galeucia on the radio this morning? Thanks for having us @talk1073!   fake photo of Annemarie in the booth				
			Take advantage of early bird ticket prices here: tedxlsu.com/tickets				
	7	Dry Runs/Behind the Scenes (Emphasis on fun <b>pictures</b> ) Begin "Behind the Scenes: TEDxLSU 2016" photo album	Dry Runs/Behind the Scenes	Artsy picture(s) from dry- runs; pick the best one from the day	QUICK shots of each speaker doing their dry run. Doesn't give anything away but teases/engages the audience - other behind the photos		
	8	Big THANK YOU to our speakers, @Lt. Gen. Russel Honore, Sister Judith Brun, @David Klanecky and @Mike VI who came out yesterday for our first round of practice sessions! We're psyched for the second set of speakers to practice today. Get ready TEDsters because our speakers have great ideas to share with you on March 5. Secure your seats today: tedxlsu.com/tickets   link pic	THANK YOU @ltgrusselhonore, Sister Judith Brun, @davidklanecky & @MikeTigerVI for practicing in our first round of sessions yesterday!	Artsy picture(s) from dry- runs; pick the best one from the day	QUICK shots of each speaker doing their dry run. Doesn't give anything away but teases/engages the audience - other behind the photos		
			We're psyched for the second set of sessions today. #TEDxLSU				
			Get ready TEDsters because our speakers have great ideas to share with you on March 5. Secure your seats today: http://tedxlsu. com/tickets				
		Fact: buying TEDxLSU 2016 tickets may produce immense feelings of joy. Join in on the fun and get your tickets here: tedxlsu. com/tickets! Only 9 days left for early bird pricing.   <b>throwing</b> <b>tickets picture</b>	RT if this is how you feel about #TEDxLSU 2016 tickets!   <b>throwing tickets picture</b>	<3 if this is how you feel about #TEDxLSU 2016 tickets! #lit #tedx #tickets   throwing tickets picture			
	9	We had another great day of rehearsals yesterday with speakers Amanda Staiano, Mark Benfield, Bianca Smith, Hector Alila and Barton Gilley! Stay tuned for some behind the scenes photos from these two days of fun. Grab your tickets here: tedxlsu.com/tickets					
	<u>10-16</u> 10	Facebook Event Page for TEDxLSU created	We had another great day of rehearsals Friday with @amandastaiano, Mark Benfield, @biancasmith683, Hector Alila and Barton			Created.	

		Stay tuned for some behind the scenes photos			SEVEN DAYS LEFT in the early bird special! Get your
		from these two days of fun. Grab your tickets here: http://tedxlsu.com/tickets			discoundario Lerrin une early brid special: Get your discound tickets now at ted/slu.com/tickets.   Updated tickets on sale graphic
n	Discounted tickets are flying fast! Make sure you catch one before the early bird sale ends January 17. tedxlsu.com/tickets   $\mathbf{x}$ with flying tickets	Discounted tickets are flying fast! Catch one before the early bird sale ends January 17. tedxlsu.com/tickets   <b>x with flying tickets</b>	Discounted tickets are flying fast! Catch one before the early bird sale ends January 17. tedxlsu.com/tickets □ #gottacatchemall #tedxlsu #tickets #tedx #batonrouge #idigbr □: @thecolbae   x with flying tickets		
	Here are some EXPERT ticket-buying tips! - Tickets can be bought online at tedSku.com/tickets, or from the ticket office in the LSU Student Union. No on-site tickets will be available March 5! - If you are buying tickets through our website, first add the number of desired tickets to your cart, and then specify the type of ticket you're purchasing (student, faculty/staff, community). - Don't worry! Your early bird discount will apply once you have specified which type of ticket you're buying. - Remember, people who buy student or faculty/staff tickets will have to show their IDs at the door to enter. Please do not hesitate to contact us with any additional questions regarding tickets or TEDxLSU in general. We hope to see you March 5!   <b>Expert photo</b>				Here are some EXPERT ticket-buying tips! - Tickets can be bought online at tedXsluc.com/tickets, or from the ticket office in the LSU Student Union. No on-site tickets will be available March 5! - If you are buying tickets through our website, first add the number of desired tickets to your cart, and then specify the type of ticket you're purchasing (student, faculty/staff, community). - Don't worry! Your early bird discount will apply once you have specified which type of ticket you're buying. - Remember, people who buy student or faculty/staff tickets will have to show their IDs at the door to enter. Please do not hesitate to contact us with any additional questions regarding tickets or TEDLLSU in general. We hope to see you March 5! <b>Expert photo</b>
12	REMINDER: ONLY 5 DAYS LEFT to get your tickets at a discounted rate in the earlybird sale! Head over to tedxlsu. com/tickets and join the experience today.   <b>Revised version of</b> <b>the graphic</b>	ONLY 5 DAYS LEFT for discounted tickets in the early bird sale! Get yours at: http: //tedxlsu.com/tickets   <b>Revised version of</b> the graphic	REMINDER: ONLY 5 DAYS LEFT to get your tickets at a discounted rate in the earlybird sale! Head over to tedxlsu.com/tickets and join the experience today.   <b>Revised version of the</b> graphic		
13	#SpeakerSpotlight - Check out this 225 Magazine feature on Game Changer, Amanda Staiano, written by Creative Communications Team Member, Morgan Kastner! Amanda is passionately working to end childhood obesity and we are grateful she is enlightening the TEDxLSU community with her research insights from Pennington Biomedical Research Center. Get your tickets to see more from Amanda and our other awesome speakers March 5 at tedxlsu.com/tickets.	Check out this @225batoarouge feature on Amanda Staiano, written by our own, @KastnerMorgan! ≉SpeakerSpotlight http: //ow.ly/WZ4UU	#SpeakerSpotlight Check out this @225batonrouge feature on Game Changer, Amanda Staiano, written by our own, Morgan Kastner! □ bit. ly/227/PGM Amanda is passionately working to end childhood obesity and we are grateful she is enlightening the #TEDxLSU community with her research insights from @penningtonbiomed. Get your tickets to see Amanda today! (Link in our bio) □: @greenpotatomedia		
	Classes are back in session today for LSU students, but many high school students have been working hard for over a week already. REMINDEX: TEDXLSU 2016 tickets for all students - college and high school - are only \$20 (early bird) thanks to our awesome <i>community underwriters</i> . Parents and students, reward that hard work and love of learning today with a ticket to TEDXLSU 2016! tedxlsu.com/tickets   <b>student at a desk with X</b>	Welcome back to campus LSU students! If you didn't hear over break, our tickets are on sale NOW! tedxlsu.com/tickets	ALL STUDENT TICKETS - college and high school - are only \$20 (early bird) thanks to our awesome community underwriters. Learning is hard work, so #treatyoself to a #TEDxLSU student ticket today! tedxlsu.com/tickets   student at a desk with X	Welcome back	
		REMINDER: ALL STUDENT TICKETS ONLY \$20 (early bird) thanks to our awesome community underwriters!   student at a desk with X			
	Are you following us on all social media? We're also on Twitter, Instagram and Snapchat @TEDxLSU. Stay updated!   <b>Snapchat</b> ghost GIF	Are you following us on all social media? We're also on Facebook, Instagram and Snapchat @TEDxLSU. Stay updated!   <b>Snapchat ghost</b> <b>GIF</b>	Are you following us on all social media? We're also on Facebook, Twitter and Snapchat @TEDxLSU. Stay updated!   <b>Snapchat ghost</b> <b>GIF</b>		
14	What do a Protector, a Comic Crusader, a Tiger's Eyes, a Game Changer, a Treatment Innovator, a Social Change Agent, an Enduring Entrepreneur, a Deep Sea Seeker, a Microbial Master, a Solutions Seeker and a Louisiana Blues Beacon all have in common? They're all TEDLSU 2016 speakers! Read more about our awesome lineup here: tedxlsu.com/speaker-lineup   <b>Collage of all</b> <b>12 headshots (once we have all 12)</b>	What do these 12 people all have in common? They're all TEDxLSU 2016 speakers! Read more about them here: tedxlsu.com/speaker- lineup   <b>Collage of all 12 headshots (once we have all 12)</b>	Find out more about a Protector, a Comic Crusader, a Tiger's Eyes, a Game Changer, a Treatment Innovator, a Social Change Agent, an Enduring Entrepreneur, a Deep Sea Seeker, a Microbial Master, a Solutions Seeker and a Louisiana Blues Beacon- AKA your #TEDxLSU 2016 Speaker Lineup at tedxlsu. com/speaker-lineup Dietedx #batonrouge #idigbr   Collage of all 12 headshots (once we have all 12)		

15	We're always keeping up with the incredible work of our past speakers Did you know that 2013 Speaker Pat Fellows now has a restaurant?And he's also one of the masterminds behind the @LouisianaMarathon which kicks off its festivities today. Keep up with Pat's awesome accomplishments and you can catch us at the Marathon Expol http://bit.ly/iTOnoMK	#PastSpeakerPride @patrickfellows now has a restaurant and is a mastermind behind @thelamarathon http://bit.ly/1TOnoMK		Live snapping from the Expo	
		Catch the TEDxLSU team at the #LouisianaMarathon expo!			
16	Tomorrow we're "wrapping" up our early bird special, so you have TWO DAYS left to get discounted tickets! Act fast tedxlsu. com/tickets   <b>ticket mummy</b>	Tomorrow we're "wrapping" up our early bird special. 2 DAYS left to get discounted tickets! tedxlsu.com/tickets  <b>ticket mummy</b>	Tomorrow we're "wrapping" up our early bird special. 2 DAYS left to get discounted tickets!tedxlsu.com/tickets  <b>ticket mummy</b>	Live snapping from Barton's workshop	
17-23					
17	We hope you took some time today to reflect on the life and legacy of				
10	The state of the s	Let these nine TED speakers inspire you to continue the effort Dr. King helped start. #MLKDay http://www.ted. com/playlists/15/the_pursuit_of_justice His light shines on in those who continue to			
		work for equality and justice. #MLKDay			
19		Did you catch us at @thelamarathon Expo this weekend? Head over to http://facebook. com/tedxlus and check out our photos.   <b>#xonthegeaux expo photo</b>	Did you catch us at @thelamarathon expo this weekend? Or did you run in any of the events yoursel? Head to our Facebook page (facebook.com/tedxlsu) and check out our photos from the Expo. □ #xonthegeaux #tedxlsu #tedx #geauxrunla   #xonthegeaux expo photo		
	Tune in TOMORROW morning on MSNBC at 10 a.m. to see 2016 speaker, Gen. Russel Honoré, weigh in on the federal response to the Flint, Michigan water crisis. What are your thoughts? #spreadingideas As always, catch Gen. Honoré and our full speaker lineup at the big event March 5. Get your tickets now! tedxlsu.com/tickets	10 A.M. TOMORROW @MSNBC - see 2016 speaker @ltgrusselhonore weigh in on the federal response to the Flint, Michigan water crisis. #tedxlsu			
		What are your thoughts on the #FlintWaterCrisis? Answer using #tedxlsu. #spreadingideas			
20	#PastSpeakerPride "Be excellent in everything you do - not because the work is significant, but because the person doing the work is significant." - Front Yard Bikes Owner Dustin LaFont. Dustin has been teaching kids to fix their own bikes for three years and has even expanded locations since his TEDxLSU talk in 2014. He's investing in the future of Baton Rouge. Check out this article in the Advocate here: http://theadvocate. com/features/people/14552782-148/baton-rouge-nonprofit-lets- children-learn-to-fix-bikes-exchange-work-for-free-bike. Catch up on Dustin's TEDxLSU talk here: https://www.youtube.com/watch? v=tFh9[EtbMkc	#PastSpeakerPride Dustin LaFont, owner of Front Yard Bikes from @theadvocatebr http: //bit.ly/AdvocateLaFont			
		Catch up on Dustin's #TEDxLSU talk here: http://bit.ly/DLaFont #PastSpeakerPride			
		http://bt.ly/bLaront #PastspeakerPride "Be excellent in everything you do - not because the work is significant, but because the person doing the work is significant." - LaFont			
	We're live tweeting Gen. Honoré's interview on MSNBC at 10 a.m. Head over to our twitter for more! If you're a cable subscriber, watch live online for free at http://www.msnbc.com/now. #HonoreOMSNBC https://twitter.com/TEDxLSU	Honore on MSNBC live tweeting			We're live tweeting Gen. Honoré's interview on MSNBC at 10 a.m. Head over to our twitter for more! If you're a cable subscriber, watch live online for free at http://www.snshc.com/now. #HonoreOnMSNBC https://twitter.com/TEDxLSU
	Updated ^ to: UPDATE: Gen. Honoré's interview on MSNBC was cancelled, but he gave the TEDxLSU community a statement that can also be found on our Twitter. No worries, you can always hear more from Gen. Honoré on March 5! Get your tickets - tedxlsu.com. tickets!				Updated ^ to: UPDATE: Gen. Honoré's interview on MSNBC was cancelled, but he gave the TEDxLSU community a statement that can also be found on our Twitter. No worries, you can always hear more from Gen. Honoré on March 5! Get your tickets - tedxlsu. com.tickets!
	More #PastSpeakerPride today to congratulate Kurt Ristroph for being a 2016 Discover Scholar. Congrats Kurt, we're so proud of your accomplishments! http://usio.campaign-archivei.com/				
21	#PastSpeakerPride #TEDFellowAlert Read this blog from the Vancouver Sun featuring our own past speaker and TED Fellow Prosanta Chakrabarty. The Vancouver TED Fellows event is less than a month away! Prepare by rewatching Prosanta's TEDxLSU talk here: https://www.youtube.com/watch?v=IL-9bplZaOE http: //blogs.vancouversun.com/2016/01/11/what-five-ted-fellows- coming-to-vancouver-have-in-common/	<pre>#PastSpeakerPride #TEDFellowAlert Read this blog from @VancouverSun featuring our own @LSU_FISH. http://bit.ly/vsProsanta</pre>			

		The Vancouver @TEDFellow event is less than a month away! Prepare by rewatching @LSU_FISH's TEDxLSU talk here: http://bit.ly/Prosanta		
22	Confused when buying tickets? A familiar tiger can help! Student and faculty discounts* are still available! Use your opposable thumbs to get your tickets today: tedxbu.com/tickets *one ticket per valid student or faculty/staff ID presented March 5 Art credit: Amelie Provosty   <b>ticket confusion comic</b>	Confused when buying tickets? A familiar tiger can help! #opposablethumbs tedxlsu. com/tickets   <b>ticket confusion comic</b>	Confused when buying tickets? A familiar tiger can help! ≠opposablethumbs tedxlsu.com/tickets □ #tedxlsu #tedx #lsu #batonrouge #comic #art #illustration #artcred Amelie Provosty   ticket confusion comic	Confused when buying tickets? A familiar tiger can help! Student and faculty discounts* are still available! Use your opposable thumbs to get your tickets today: tedxlsu.com/tickets *one ticket per valid student or faculty/staff ID presented March 5 Art credit: Amelie Provosty   <b>ticket confusion</b> <b>comic</b>
		Student & Faculty discounts* are still available! *one ticket per valid student/faculty/staff ID presented March 5 tedxlsu.com/tickets		
		Props to Creative Communications Team Member, Amelie Provosty, for the awesome illustration! #artcred		
	If you picked up The Daily Reveille today or checked out LSUNow online, did you see #TEDxLSU Creative Communication Team Member Meg Prieto's insight in the Creative Bloc article? Our team loved touring the facility and learning from Creative Bloc's various in-house experts. Thanks to everyone from Creative Bloc and thanks for taking to us, TDR! http://bit.ly/20jaoRE	RT LSU Now's article post: Read Creative Comm Team Member Meg Prieto's insight in this article. Thanks for reaching out to us @lsureveille!		
		Also, many thanks to @CreativeBlocBR & the experts associated that mentored our Creative Comm. Team. We enjoyed the day and learned so much!		
	#PastSpeakerPride Assistant Library Director Mary Stein and the EBR Libraries unveiled a new teen room in the Bluebonnet Branch this month. Mary alluded to these renovations in her TEDxLSU 2013 talk. Read this article in the Advocate here: http: //theadvocate.com/news/14485969-65/new-modern-teen-room- opens-at-bluebonnet-branch-library-its-just-one-of-the-changes- as-renovations-b. Catch up on Mary's TEDxLSU talk here: https: //www.youtube.com/watch?v=BLNLOz7Hevjc	#PastSpeakerPride Assistant Library Director Mary Stein and the @ebrpl unveiled a new teen room this month. http://bit.ly/advMaryS		
		Mary alluded to these renovations in her TEDxLSU 2013 talk. Rewatch Mary's talk here: http://bit.ly/MaryStein		
23	#SpeakerSpotlight - Check out this 225 Magazine feature on Solutions Seeker, David Klanecky, written by Creative Communications Team Member, chase Berenson! David is working to improve humans' impact on the environment, and we are happy he will share his global insight as Vice President of Energy Solution Business at Albemarle Corporation with the TEDxLSU community. Get your tickets to see more from David and our other awesome speakers March 5 at tedSus.com/tickets. http://www.225batonrouge.com//david-klanecky-peers-future-   Klanecky spotlight	Check out this @225batonrouge feature on @davidklanecky! #SpeakerSpotlight http://bit. ly/infSEbf   <b>Klanecky spotlight</b>	#SpeakerSpotlight Check out this @225batonrouge feature on Solutions Seeker, David Klanecky, written by our own, Chase Berenson! □ http://bit. ly/infSEbf David is working to improve humans' impact on the environment, and we are happy he will share his global insight as Vice President of Energy Solution Business at Albemarle Corporation with the TEDLSU community. Get your tickets to see David today! (Link in our bio) □ #tedxlsu #tedx □: @greenpotatomedia   Klanecky spotlight	
		.@davidklanecky will share his global insight from @AlbemarleCorp on improving human impact on the environment with the #TEDxLSU community!		
		David's @225batonrouge feature was written by our own Creative Communications Team member, Chase Berenson!		
	#PastSpeakerPride Check out this article and find out what 2013 speaker Marybeth Lima is up to today. Hint: she's still "Finding the soul of the community." Read the article here: http://theadvocate. com/news/ascension/14515053-123/hospital-donates-5000-to- healthy-spaces-project Catch up on Marybeth's TEDxLSU talk here: https://www.youtube.com/watch?v=2h55qfoM9i0	#PastSpeakerPride Find out what 2013 speaker Marybeth Lima is up to today. Read @theadvocatebr's article here: http://bit. ly/advLima		
		Hint: she's still "finding the soul of the community." Catch up on Marybeth's TEDxLSU talk here: http://bit.ly/mLima #PastSpeakerPride		
24 - 30 24				

25	#SpeakerSpotlight - Check out this 225 Magazine feature on Comic Crusader, Bianca Smith, written by Creative Communications Team Member, Chris Stephens! Bianca is an author and LSU senior advocating for representation of minority women in the entertainment industry. Get your tickets to see more from Bianca and our other awesome speakers March 5 at tedxlsu.com/tickets. http://www.225batonrouge.com//author-lsu-senior-bianca-smi Bianca spotlight	Check out this @225batonrouge feature on @biancasmith683! #\$peakerSpotlight http: //bit.ly/1NvndPt   <b>Bianca spotlight</b>	#SpeakerSpotlight Check out this @225batonrouge feature on Comic Crusader, Bianca Smith, written by our own, Chris Stephens! Bianca is an author and LSU senior advocating for representation of minority women in the entertainment industry. □ http://bit.ly/iNvndPt Get your tickets to see Bianca today! (Link in our bio) □ #tedxlsu #tedx □: @greenpotatomedia   Bianca spotlight	Check out these three 225 Magazine articles on some of our excellent speakers! Bianca Smith, Comic Crusader: http://bit.ly/1NvndPt David Klanecky, Solutions Seeker: http://bit. ly/infSEbf Amanda Staiano, Game Changer: http://bit. ly/22Z7PGM
		.@biancasmith683 will share her advocacy for representation of minority women in the entertainment industry with the #TEDxLSU community!		
		Bianca's @225batonrouge feature was written by our own Creative Communications Team member, Chris Stephens!		
26				
	#SpeakerSpotlight - Check out this 225 Magazine feature on Microbial Master, Gary King, written by Creative Communications Team Member, Heather Buzbeel Gary will share his research from all over the world and beyond, as his work explores the survival of microbes on Mars. Get your tickets to see more from Gary and our other awesome speakers on March 5 at tedxlsu.com/tickets. http://www.225hotrorouge.com/community/gary-king-explores- possibilities-world-beyond   Gary King spotlight	Check out this @225batonrouge feature on Gary King! #SpeakerSpotlight http://bit. ly/inKrvOq   <b>Gary King spotlight</b>	#SpeakerSpotlight Check out this @225batonrouge feature on Microbial Master, Gary King, written by our own, Heather Buzbeel Gary will share research from all over the world and beyond, as his work explores the survival of microbes on Mars. □ http: //bit.ly/inKrvOq Get your tickets to see Gary today! (Link in our bio)=#tedxlsu #tedx □: @gremptatomedia [Gary King spotlight]	
		#TEDxLSU goers will learn about Gary's research from all over the world and beyond, as his work explores the survival of microbes on Mars.		
		Gary's @225batonrouge feature was written by our own Creative Communications Team member, Heather Buzbee!		
	We enjoyed our visit to LSU ORED's Science Cafe last night to hear Dr. Carolyn Ware's talk about Cajun Mardi Gras! TEDxLSU and LSU Science Cafe have shared a few of the same talented speakers over the years, and we love the spread of ideas between the two communities. Here are Creative Communication Team Member Meg Prieto and Dr. Carolyn Ware posing with the #Xonthegeaux!    <b>Meg and Speaker</b>	#Xonthegeaux to LSU ORED's Science Cafe last night to hear Dr. Carolyn Ware's talk about Cajun Mardi Gras!   <b>Meg and Speaker</b>	#Xonthegeaux to LSU ORED's Science Cafe last night to hear Dr. Carolyn Ware's talk about Cajun Mardi Gras! Here are Creative Communication Team Member Meg Prieto and Dr. Carolyn Ware posing with the □   Meg and Speaker	
28				
29	#SpeakerSpotlight - Check out this 225 Magazine feature on LSU College of the Coast & Environment Professor and Deep Sea Seeker, Mark Benfield, written by Creative Communications Team Member, Chase Berenson! Mark spends his time exploring and understanding the depths of the Gulf of Mexico, and will share some of his findings with the TEDxLSU audience March 5! Get your tickets to see more from Mark and our other awesome speakers at tedxlsu.com/tickets.http://www.225batonrouge. com//mark-benfield-looks-answers   Mark spotlight	Check out this @225batonrouge feature on @LSU_CCE Prof. Mark Benfield! #SpeakerSpotlight http://bit.ly/iRNvOoE   Benfield spotlight	#SpeakerSpotlight Check out this @225batonrouge feature on Deep Sea Seeker, Mark Benfield, written by our own, Chase Berenson! Mark spends his time exploring and understanding the depths of the Gulf of Mexico, and will share some of his findings with the TEDRISU audience March 5[] http://bitly/1RNvOoE Get your tickets to see Mark today! (Link in our bio) □ #tedxlsu #tedx □: @greenpotatomedia   Benfield spotlight	
		#TEDxLSU goers will learn about Mark's findings from exploring and studying the Gulf of Mexico.		
		Mark's @225batonrouge feature was written by our own Creative Communications Team member, Chase Berenson!		

		LSU Students, Faculty and anyone else on campus today: Visit our table in Free Speech Plaza to grab one of these awesome stickers. Show your support for #TEDxLSU and tell your friends where you'll be March 5! tedxlsu.com/tickets   <b>pile of stickers</b>	ANYONE ON @LSU CAMPUS TODAY? Come to Free Speech Plaza & grab one of these awesome #stickers.   <b>pile of stickers</b>	ANYONE ON @LSU CAMPUS TODAY? Come to Free Speech Plaza & grab one of these avesome #stickers. Show your support and tell your friends where you'll be March 5! tedxlsu.com/tickets detaxlsu.com/tickets #batonrouge   pile of stickers	Come get some free stickers! Free Speech Plaza now.   <b>pile of stickers</b>	LSU Students, Faculty and anyone else on campus today: Visit our table in Free Speech Plaza to grab one of these awesome stickers. Show your support for #TEDxLSU and tell your friends where you'll be March 5! tedxlsu.com/tickets   <b>pile of stickers</b>
			Show your support for #TEDxLSU and tell your friends where you'll be March 5! #freestickers tedxlsu.com/tickets			
	30	one of these could be posting the <b>pic of Kevin and Prosanta</b> <b>from R&amp;R</b> w/ caption about KD being the one behind the computers at the live event and Prosanta being launched from the BTR stage to Vancouver ;)				
bruary						
.bi dai y	Week Day	Facebook	Twitter	Instagram	Snapchat	Facebook Event Page
	31-6					
	31					
	2	2016 speaker, Joseph Tucker, was recently invited to speak to the fourth grade class at @Episcopal about entrepreneurship, good ideas, and his inventions. The kids thought it was so cool to hear from a "real life" inventor. Thanks for spreading good ideas, Joseph!   pics from Episcopal	.@EpiscopalBR invited 2016 speaker Joseph Tucker to talk to 4th grade students about entrepreneurship, good ideas & his inventions.			
			The kids thought it was cool to hear from a "real life" inventor. Thanks for spreading good ideas, Joseph!   <b>pics from Episcopal</b>			
		Escape this dreary day by exploring an underwater art gallery with our #TEDTalkTuesday video! http://bit.ly/1mb3v5v	Escape this dreary day by exploring an underwater art gallery with our #TEDTalkTuesday video! http://bit. ly/imb3v5v			
	3	#SpeakerSpotlight - Check out this 225 Magazine feature on Enduring Entrepreneur, Joseph Tucker, written by Creative Communications Team Member, Chris Stephens! Joseph is "changing the game" at his company, Hydra-Guard, with his own invention - refillable hydrating mouth guards. Get your tickets to see more from Joseph and our other awesome speakers March 5 at tedXlsu.com/tickets. http://www.225batonrouge.com//joseph-tucker-forges-new- pat  <b>Tucker spotlight</b>	Here's the @225batonrouge feature on @Hydra_Guard creator Joseph Tucker! #SpeakerSpotlight http://bit.ly/1PPYuqA   Tucker spotlight	#SpeakerSpotlight Check out this @225batonrouge feature on Enduring Entrepreneur, Joseph Tucker, written by our own, Chris Stephens Joseph is "changing the game" at his company, Hydra-Guard, with his own invention - refillable hydrating mouth guards.□ http://bit/J1PYYuqA Get your tickets to see Joseph today! (Link in our bio) □#tedxlsu #tedx □: @greenpotatomedia   Tucker spotlight		Check out these three 225 Magazine articles on some of our excellent speakers! Microbial Master Gary King: http://bit.ly/inKrvOq Deep Sea Seeker Mark Benfield: http://bit. ly/iRNvOoE Enduring Entrpreneur Jospeh Tucker: http://bit. ly/iPPYuqA   <b>all three spotlight pictures</b>
			Joseph "changes the game" with his refillable hydrating mouth guard invention and manages to run marathons in his spare time! @Hydra_Guard			
			Joseph's @225batonrouge feature was written by our own Creative Communications Team member, Chris Stephens!			
		Our first ever TEDxLSU newsletter went out this morning! Did you get it? What did you think? If you didn't receive it and would like to, click the link below to join our email list. bit.ly/4pl9a Still haven't purchased your tickets? This link may help: tedxlsu. com/tickets   <b>newsletter screencap</b>	POLL: Did you receive our e-newsletter in your inbox this morning? -Yes -No -Sign up bit. ly/4pl9a	Our first ever #TEDxLSU #newsletter went out this morning! Don't miss out! Use this link to join our email list > bit.ly/4pl9a #VIP [] newsletter screencap	How-to download the newsletter + buy a ticket	Our first ever TEDxLSU newsletter went out this morning! Did you get it? What did you think? If you didn't receive it and would like to, click the link below to join our email list. bit.ly/4pl9a Still haven't purchased your tickets? This link may help: tedxlsu.com/tickets   <b>newsletter screencap</b>
	4	Here's what's in store for TEDxLSU ticket holders at the AFTER PARTY: - Brews* and Hangs with speakers at @Tin Tin Roof Brewing Company - Mood music from Captain Green - Brain food from Ninja Snowballs, FryBaby and Dat'z Italian - Authentic Wood Fired Pizza * Under 21? You're welcome to Tin Roof! But no brews for you. Laws and all.   <b>business pictures</b>	AFTERPARTY @TinRoofBeer DETAILS! Music from @CaptGreenMusic, food from @NinjaSnovballs, FryBaby and Dat'z Italian.   business collage	AFTERPARTY @TinRoofBeer DETAILS! Music from @CaptainGreenMusic, food from @NinjaSnowballs, @Fry_Baby and @DatzHalian.   business collage	Afterparty deets	Here's what's in store for TEDxLSU ticket holders at the AFTER PARIY: - Brews* and Hangs with speakers at @Tin Tin Roof Brewing Company - Mood music from Captain Green - Brain food from Ninja Snowballs, FryBaby and Dat'z Italian - Authentic Wood Fired Pizza *Under 21? You're welcome to Tin Rooff But no brews for you. Laws and all.   <b>business pictures</b>
			ALL ticket buyers gain access to the #TEDxLSU afterparty at @TinRoofBeer but only TEDsters 21+ can enjoy the brews. #laws		TABLE SITS	
			How does the afterparty sound? Grab your			

	Hannah and a later time of the March 2017	Harrison wished on the latest income for	Harrison and the loss of a loss of	Dishum oo = - 1	Harrison and the latest in the
5	Have you picked up the latest issue of @225 Magazine? You may recognize some familiar #TEDxLSU faces! http://www. 225batonrouge.com/community/tedxlsu-speakers-plan-answerbehind-causes   <b>photo of the article</b>	Have you picked up the latest issue of 225 Magazine? You may recognize some familiar #TEDxLSU faces! http://bit.ly/1QGzgOO   photo of the article	Have you picked up the latest issue of 225 Magazine? You may recognize some familiar #TEDxLSU faces! http://bit. ly/1QGzgOO   <b>photo of the</b> <b>article</b>	Pick up 225 and see our article!	Have you picked up the latest issue of 225 Magazine? You may recognize some familiar #TEDxLSU faces! http://bit.ly/1QGzgOO   <b>photo of the article</b>
6					
7-13					
7					
9	Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets   <b>mardi gras x on the geaux</b>	Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets   <b>mardi gras x on the</b> <b>geaux</b>	Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets   mardi gras x on the geaux		Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets   mardi gras x on the geaux
	Barton Shadow Project				
10	Are you ready?   SM teaser video	Are you ready?   SM teaser video	Are you ready?   SM teaser	teaser vid	Are you ready?   SM teaser video
	We're stopping by The Bulldog in Baton Rouge tomorrow at 7 p.m. to visit former speaker Michael Hatfield's Let's Get Quizzical Trivia Nights event. There will even be a TEDxLSU-inspired trivia set. The questions are generally about the talk topics, so no worries if you haven't attended the past events. Who's in? #triviamonkey DraftFreak.com Need a reminder of Michael's talk? View it here: https://youtu. be/D2PIUQnPuLI		video		
11	random act of kidness week, feb 9-15, potential talk: https://www.				
	ted.com/talks/drew_dudley_everyday_leadership?language=en	We're stopping by @Bulldog_BR tonight at 7 p. m. for @triviamonkey's event with past speaker Michael Hatfield!		Go to the bookstore and check out the table	
		It'll feature a #TEDxLSU-inspired trivia set with general Q's about the talk topics, so no worries if you haven't attended the past events.			
		Need a reminder of Michael's talk? View it here: https://youtu.be/D2PlUQnPuLI #triviamonkey		Snap from the Bulldog	
12	Head over to the LSU Bookstore to check out our TEDxLSU table featuring books written by and about our speakers and other TED stars.   <b>Bookstore pic</b>	Check out out #TEDxLSU table at the @LSUBooks featuring books written by and about our speakers and other TED stars.   Bookstore pic	Head over to the LSU Bookstore to check out our TEDxLSU table featuring books written by and about our speakers and other TED stars.   Bookstore pic		Head over to the LSU Bookstore to check out our TEDxLSU table featuring books written by and about our speakers and other TED stars.   <b>Bookstore pic</b>
	Don't hesitate any longer, now is the time to buy! tedxlsu. com/tickets   <b>100 tickets left graphic</b>	Don't hesitate any longer, now is the time to buy! tedxlsu.com/tickets   <b>100 tickets left</b> graphic	Don't hesitate any longer, now is the time to buy! tedxlsu. com/tickets   <b>100 tickets left</b> graphic	100 left, come and get 'em	Don't hesitate any longer, now is the time to buy! tedxlsu.com/tickets   <b>100 tickets left graphic</b>
13	Remember to $\#XontheGeaux \mid Baton Rouge X$	Remember to $\#xonthegeaux \mid Baton Rouge X$	Remember to #xonthegeaux		
	1st book winner		Baton Rouge X		
	share art of the app blog post http://www.tedxlsu.com/blog - All day of events -> Flamenco, gallery exhibit, Benfield's grad student exhibit, CPERCH,interactive poem, live artists				
14-20					
14	Valentine's Day graphic	Valentine's Day graphic	Valentine's Day graphic	Valentine's Day graphic	Valentine's Day graphic
15	Our own past speaker and 2016 TED Fellow, Prosanta Chakrabarty, will speak at TED Vancouver today! We're so proud of you, Prosanta, and wish you luck from Baton Rouge! To celebrate Prosanta's awesome achievement, here's a look back at his TEDxLSU talk. https://www.youtube.com/watch?v=IL-9bplZaoE	Wishing @TEDFellow, @LSU_FISH, good luck on his #TED2016 talk today! #PastSpeakerPride	Our own past speaker and @tedfellow Prosanta Chakrabarty speaks at #TED2016 today! We're so proud of you, Prosanta, and wish you luck from #BatonRouge! #TEDxLSU #TEDx=TEDvancouver		
	Congratulations to the winner of Let's Get Quizzical Trivia Nights' event at 'The Bulldog last Thursday, Donald Haber! Not only did he win bragging rights, but also two tickets to see our talented speakers on March 5!	Congrats to Donald Haber! At @triviamonkey's Thursday event at @Bulldog_BR, he won bragging rights & 2 tickets to see our speakers March 5!			
16	#SpeakerSpotlight - Check out this 225 Magazine feature on Animated Sculptor, Barton Gilley, written by Creative Communications Team Member, Morgan Kastner! Barton has built an R2-D2 replica that dispenses beer, but is working on an even bigger project: a short film. Get your tickets to see more from Barton and our other awesome speakers March 5 at tedxlsu.com/tickets. http://www.225batonrouge.com//imagination-reality-barton-g	Here's the @225batonrouge feature on Barton Gilley! #SpeakerSpotlight http://bit.ly/iLrK5js   <b>Gilley spotlight</b>	#SpeakerSpotlight Check out this @225batonrouge feature on Animated Sculptor, Barton GIIley, written by our own, Morgan Kastnerf Barton created an R2-D2 replica that dispenses beer, and is creating a short film for Jim Henson's Dark Crystal Fan Film Competition! □ http://bit. ly/L1rKgis Get your tickets to see Barton today! (Link in our bio) □ #tedxlsu #tedx □: @greenpotatomedia   Barton spotlight		

		Barton created an R2-D2 replica that dispenses beer, and is creating a short film for Jim Henson's @DarkCrystal Fan Film Competition!			
		Barton's @225batonrouge feature was written by our own Creative Communications Team member, @KastnerMorgan!			
	meme	,			
17	Meme #SpeakerSpotlight - Check out this 225 Magazine feature on Our Tiger's Eyes, Ginger Guttner, written by Creative Communications Team Member, Heather Buzbeel Ginger is the director of public relations for LSU School of Veterinary Medicine, and one of her responsibilities is voicing Mike VI on social media. Get your tickst to hear the voice of the real Mike and our other awesome speakers March 5 at tecklsu.com/tickets. http://www.225batonrouge.com//lsu-public-relations-pro-gin	Here's @LSUVetMed PR director, Ginger Guttner's @225batonrouge feature! http://bit. ly/1WpKhWl #SpeakerSpotlight   Guttner spotlight	#SpeakerSpotlight Check out this 225 Magazine feature on Our Tiger's Eyes, Ginger Guttner, written by Creative Communications Team Member, Heather Buzbee! Ginger is the director of public relations for LSU School of Veterinary Medicine, and one of her responsibilities is voicing Mike VI on social media. □ http://bit. ly/1WpKHWI Get your tickets to see Ginger today! (Link in our bio)□#tedxlsu #tedx □: @greenpotatomedia   Ginger spotlight		Here are two more 225 Magazine features on our excellent speakers! Animated Sculptor, Barton Gilley - http://bit. ly/1LrK5js Our Tiger's Eyes, Ginger Guttner - http://bit. ly/1WpKhWl Grab your tickets NOW to see these awesome speakers before they're gone! tedxlsu.com/tickets
		@MikeTigerVI! #Roar			
		Ginger's @225batonrouge feature was written by our own Creative Communications Team member, Heather Buzbee!			
	Get tickets at tedxlsu.com/tickets!   Last call graphic	Get those tix at http://tedxlsu.com/tickets !   last call graphic	Get those tix at tedxlsu. com/tickets!!		Tickets are almost gone! Get them now at tedxlsu. com/tickets./ last call graphic
18					
19	Honore				
20	It's time to announce our 2nd giveaway from the LSU Bookstore TEDLSU table! Josh Dean is our second winner! Message us with your email, Josh, and we'll let you know how to get your book.   congratulations graphic				
21-27					
21					
22	#SpeakerSpotlight - Check out this 225 Magazine feature on Social Change Agent, Sr. Judith Brun, written by Creative Communications Team Member, Chase Berenson Judith is a lifetime educator who has continuously responded to the unmet needs of children in our community. Get your tickets to see more from Judith and our other awesome speakers March 5 at tedxlsu.com/tickets. http://www.225batonrouge.com//sister-judith-brun-takes-pov   Sr. Judith spotlight	Check out this @225batonrouge feature on Sr. Judith Brun! #SpeakerSpotlight http://bit. ly/1SOacc5   <b>Sr. Judith spotlight</b>	#\$peaker\$potlight Check out this 225 Magazine feature on Social Change Agent, Sr. Judith Brun, written by Creative Communications Team Member, Chase Berenson! Judith is a lifetime educator who has continuously responded to the unmet needs of children in our community. □ http://bitly/tSOace5 Get your tickets to see Judith today! (Link in our bio) □ #tedxlsu #tedx □: @greenpotatomedia   Judith spotlight		
		Judith will share stories and insight gained from responding to the unmet needs of children in our community with the #TEDxLSU audience! Judith's @225batonrouge feature was written			
		by our own Creative Communications Team member, Chase Berenson!			
23	SOLD OUT graphic	SOLD OUT graphic	SOLD OUT graphic	SOLD OUT graphic	SOLD OUT graphic
	#SpeakerSpotlight - Check out this 225 Magazine feature on The Protector, Gen. Russel Honoré, written by Creative Communications Team Member, Heather Buzbee! Gen. Honoré helped coordinate the relief efforts in the aftermath of Hurricane Katrina and now spends his time as a volunteer activist fighting for the environment while motivating communities to prepare for natural disasters. Who's ready to hear more from Gen. Honoré on March 5? http://www.225batonrouge.com/community/putting-things- perspective-general-russel-honore	Check out this @225batonrouge feature on The Protector @ligrusselhonrel:#SpeakerSpotlight http://bit.ly/iKHTatJ   <b>Honore spotlight</b>	#SpeakerSpotlight Check out this 225 Magazine feature on The Protector, Gen. Russel Honoré, written by Creative Communications Team Member, Heather Buzbeel! Gen. Honoré helped coordinate the relief efforts in the aftermath of Hurricane Katrina and now spends his time as a volunteer activist fighting for the environment while motivating communities to prepare for natural disasters. http://bit. ly/iKHTatJ □≠tedxlsu #tedx □: @greenpotatomedia   Honore spotlight		

				.@ltgrusselhonore coordinated relief efforts after Hurricane Katrina, fights for the environment & preps communities for natural diracters			
				disasters. Gen. Honoré's @225batonrouge feature was written by our own Creative Communications Team member, Heather Buzbee!			
		24	Past speaker Kenny Nguyen and his company, Big Fish Productions, wrote a book and are graciously giving a copy away to one of our awesome TEDsters! To enter, all you have to do is: Find your favorite TED talk, share the link on Facebook and tag "TEDxLSU" and "Big Fish Productions" before Friday at 5 p.m. We will announce the winner over the weekend!   <b>Big Fish graphic</b>				
			#PastSpeakerPride Check out this article featuring Prosanta Chakrabarty and other 2016 TED Fellows scientists! https: //medium.com//these-8-scientists-are-shaping-our-fut	Check out this article featuring @LSU_FISH and other 2016 @TEDFellow scientists! #PastSpeakerPride bit.ly/1R1P7VL			
		25	Past speaker Kenny Nguyen and his company, Big Fish Presentations, wrote a book and are graciously giving a copy away to one of our awesome TEDSters! To enter, all you have to do is: Find your favorite TED talk, share the link on Facebook and tag "TEDxLSU" and "Big Fish Presentations" before Saturday at 5 p.m. We will announce the winner over the weekend!   <b>big fish graphic</b>				Past speaker Kenny Nguyen and his company, Big Fish Presentations, wrote a book and are graciously giving a copy away to one of our avesome TEDSters! To enter, all you have to do is: Find your favorite TED talk, share the link on Facebook and tag "TEDXLSU" and "Big Fish Presentations" before Saturday at 5 p. m. We will announce the winner over the weekend!   <b>big fish graphic</b>
		26	We are so proud of speaker, Joseph Tucker! Check out this Greater Baton Rouge Business Report article. https://www.businessreport. com/business/hydra-guard	We are so proud of speaker, Joseph Tucker! Check out this @brbizzeport article. https: //www.businessreport.com/business/hydra- guard o retweets 0 likes			
		27	It's time to announce our last giveaway from the LSU Bookstore TEDxLSU table! Jamie Roques is our final winner! Message us with your email, Jamie, and we'll let you know how to get your book.				
Aarch	1.1.1	D				0 1 1	
	Week	Day	Facebook	Twitter	Instagram	Snapchat	Facebook Event Page
	-0 5	28	announce Haley as winner				
		29	Less than one week until this happens again! (speaker timelapse) https://youtu.be/O4_0296LOIY	Y'all ready for this? https://youtu. be/O4_0z96LOIY	Less than one week away! Y'all ready for this? *cue music*	Y'all ready for this? https: //youtu.be/O4_0z96LOlY	Less than one week until this happens again! Who's ready? https://youtu.be/O4_oz96LOlY
		1	Introducing Haley Kastner, the high school student selected to takeover TEDxLSU'S Snapchat account during the event on March 5! Make sure you're following us on Snapchat "@tedxlsu" to keep up with Haley's exclusive snaps throughout the day!   <b>Haley pic</b>	Meet Haley Kastner, the high school student selected to takeover TEDxLSU's Snapchat account during the event on March 5!   <b>Haley</b> <b>pic</b>	Introducing Haley Kastner, the high school student selected to takeover #TEDxLSU's Snapchat account during the event on March 5! Make sure you're following us on Snapchat "@tedxlsu' to keep up with Haley's exclusive snaps throughout the day! = #tedx  Haley pic		Introducing Haley Kastner, the high school student selected to takeover TEDxLSU's Snapchat account during the event on March 5! Make sure you're following us on Snapchat' @detAslwi' to keep up with Haley's exclusive snaps throughout the day!   <b>Haley</b> <b>pic</b>
				Make sure you're following us on Snapchat "@tedxlsu" to keep up with Haley's exclusive snaps throughout the day!   <b>snapcode</b>			
		3					
			As an attendee, you will have an incredible experience at the live TEDxLSU event thanks to the masterminds at @LSU CxC. And for the rest of the globe, the uber talented team at @Digital FX promises to wow you with incredible videos of the Talks! Here's a throwback shot of the Digital FX team last year!   <b>Digital FX</b> <b>backstage 2015</b>				
		4	Did you know your ticket includes a commemorative T-shirt? Our volunteers have been busy sorting these shirts produced by our awesome friends at @Giraphics. This one has your name on it!   Attendee T-Shirt				Remember to keep up with and LIKE our main page @TEDxLSU for daily updates on all things TEDxLSU!
		****=	Get ready for some serious selfices with the Xthis mega X was designed by the creative gurus at @Vivid Ink! Any guesses on how tall it is;   creative team/speaker? selfie with the X DAY OF				
	6-12	Э					
		6	When you arrive to TEDxLSU today, don't be surprised when you are met with smart, smiling faces. More than 75 students are on hand to help you navigate the campus and answer all your questions. We apologize in advance if you find them a bit too pepy. It's a common side-effect of the coffee and snacks our friends at @Campus Federal are fueling them with!   picture from volunteer training? post morning of				