

TEDxLSU Social Media Plan - Spring 2016

Legend

		Red= It needs attention and whoever wrote it needs to make edits	Blue = Already posted onto SM/scheduled	Orange = just an idea	Yellow = NEEDS ATTENTION; SEE COMMENT
		Purple = I've read it, made edits in the plan, and it can now be posted	Green = I've read it and it is ready to be posted	White = ready for approval	Bold = picture/graphic

January		Week	Day	Facebook	Twitter	Instagram	Snapchat	Facebook Event Page
		27-2		1 Happy New Year TEDsters! Check out this TED talk if you need some New Year's resolution inspiration. Also, keep in touch with us in the new year as TEDxLSU EARLY BIRD TICKETS go on sale NEXT WEEK! http://www.tedxlsu.com/tickets http://bit.ly/1R4gFiG				
				2			Live feed from CTK concert at Snug Harbor	
	3-9 Dry Run Week			4 GO BANANAS! TEDxLSU 2016 early bird sales begin TOMORROW at 10:00 a.m.! Get a \$15 discount for a limited time only. Stay tuned for the link on all TEDxLSU social media tomorrow. 2013 banana picture		#Repost @morgan_dale with @repostapp... Chris Thomas King, a @tedxlsu 2016 speaker, playing the blues at Snug Harbor Jazz Bistro #xonthegeaux ☐ #tedxlsu Morgan's CTK picture		
				5 EARLY BIRD TICKETS ARE HERE! Join the experience on March 5, 2016 in the LSU Union Theater. Hurry, the discount won't last forever! Click here to reserve your seat --> tedxslu.com/tickets ticket graphic	EARLY BIRD TICKETS ARE HERE! The discount won't last forever, reserve your seat here tedxslu.com/tickets ticket graphic	EARLY BIRD TICKETS ARE HERE! Join the experience March 5, 2016 by reserving your seat now. The discount won't last forever, so hurry! Click the link in our bio to purchase. ☐ #TEDxLSU #TEDx #batonrouge #idigbr #louisiana ticket graphic	Pictures in front of the Union Theater with little X, tease something about "Early bird tickets on sale now. Hurry and save your seat today!" *snap chat art with bird emojis* tedxslu.com/tickets	
				6 Did you catch Co-Organizer Annemarie Galeucia on the radio this morning? Thanks for having us @Talk 107.3! Make sure to take advantage of the early bird discount and get your tickets here --> tedxslu.com/tickets fake photo of Annemarie in the booth	POLL: Are you buying tickets for TEDxLSU 2016? Did you catch Co-Organizer Annemarie Galeucia on the radio this morning? Thanks for having us @talk1073! fake photo of Annemarie in the booth			
				7 Dry Runs/Behind the Scenes (Emphasis on funpictures) Begin "Behind the Scenes: TEDxLSU 2016" photo album	Dry Runs/Behind the Scenes	Artsy picture(s) from dry-runs; pick the best one from the day	QUICK shots of each speaker doing their dry run. Doesn't give anything away but teases/engages the audience - other behind the photos	
				8 Big THANK YOU to our speakers, @Lt. Gen. Russel Honore, Sister Judith Brun, @David Klanecky and @Mike VI who came out yesterday for our first round of practice sessions! We're psyched for the second set of speakers to practice today. Get ready TEDsters because our speakers have great ideas to share with you on March 5. Secure your seats today: tedxslu.com/tickets link pic	THANK YOU @ltgrusselhonore, Sister Judith Brun, @davidklanecky & @MikeTigerVI for practicing in our first round of sessions yesterday!	Artsy picture(s) from dry-runs; pick the best one from the day	QUICK shots of each speaker doing their dry run. Doesn't give anything away but teases/engages the audience - other behind the photos	
					We're psyched for the second set of sessions today. #TEDxLSU			
					Get ready TEDsters because our speakers have great ideas to share with you on March 5. Secure your seats today: http://tedxslu.com/tickets			
					Fact: buying TEDxLSU 2016 tickets may produce immense feelings of joy. Join in on the fun and get your tickets here: tedxslu.com/tickets ! Only 9 days left for early bird pricing. throwing tickets picture	RT if this is how you feel about #TEDxLSU 2016 tickets! throwing tickets picture	<3 if this is how you feel about #TEDxLSU 2016 tickets! #lit #tedx #tickets throwing tickets picture	
				9 We had another great day of rehearsals yesterday with speakers Amanda Staiano, Mark Benfield, Bianca Smith, Hector Alila and Barton Gilley! Stay tuned for some behind the scenes photos from these two days of fun. Grab your tickets here: tedxslu.com/tickets				
		10-16		10 Facebook Event Page for TEDxLSU created	We had another great day of rehearsals Friday with @amandastaiano, Mark Benfield, @biancasmith683, Hector Alila and Barton Gilley!			Created.

			Stay tuned for some behind the scenes photos from these two days of fun. Grab your tickets here: http://tedxlsu.com/tickets				SEVEN DAYS LEFT in the early bird special! Get your discounted tickets now at tedxlsu.com/tickets . Updated tickets on sale graphic
11	Discounted tickets are flying fast! Make sure you catch one before the early bird sale ends January 17. tedxlsu.com/tickets x with flying tickets	Discounted tickets are flying fast! Catch one before the early bird sale ends January 17. tedxlsu.com/tickets x with flying tickets	Discounted tickets are flying fast! Catch one before the early bird sale ends January 17. tedxlsu.com/tickets <input type="checkbox"/> #gottacatchemall #tedxlsu #tickets #tedx #batonrouge #idigbr <input type="checkbox"/> : @thecolbae x with flying tickets				
	Here are some EXPERT ticket-buying tips! - Tickets can be bought online at tedxlsu.com/tickets , or from the ticket office in the LSU Student Union. No on-site tickets will be available March 5! - If you are buying tickets through our website, first add the number of desired tickets to your cart, and then specify the type of ticket you're purchasing (student, faculty/staff, community). - Don't worry! Your early bird discount will apply once you have specified which type of ticket you're buying. - Remember, people who buy student or faculty/staff tickets will have to show their IDs at the door to enter. Please do not hesitate to contact us with any additional questions regarding tickets or TEDxLSU in general. We hope to see you March 5! Expert photo						Here are some EXPERT ticket-buying tips! - Tickets can be bought online at tedxlsu.com/tickets , or from the ticket office in the LSU Student Union. No on-site tickets will be available March 5! - If you are buying tickets through our website, first add the number of desired tickets to your cart, and then specify the type of ticket you're purchasing (student, faculty/staff, community). - Don't worry! Your early bird discount will apply once you have specified which type of ticket you're buying. - Remember, people who buy student or faculty/staff tickets will have to show their IDs at the door to enter. Please do not hesitate to contact us with any additional questions regarding tickets or TEDxLSU in general. We hope to see you March 5! Expert photo
12	REMINDER: ONLY 5 DAYS LEFT to get your tickets at a discounted rate in the earlybird sale! Head over to tedxlsu.com/tickets and join the experience today. Revised version of the graphic	ONLY 5 DAYS LEFT for discounted tickets in the early bird sale! Get yours at: http://tedxlsu.com/tickets Revised version of the graphic	REMINDER: ONLY 5 DAYS LEFT to get your tickets at a discounted rate in the earlybird sale! Head over to tedxlsu.com/tickets and join the experience today. Revised version of the graphic				
13	#SpeakerSpotlight - Check out this 225 Magazine feature on Game Changer, Amanda Staiano, written by Creative Communications Team Member, Morgan Kastner! Amanda is passionately working to end childhood obesity and we are grateful she is enlightening the TEDxLSU community with her research insights from Pennington Biomedical Research Center. Get your tickets to see more from Amanda and our other awesome speakers March 5 at tedxlsu.com/tickets .	Check out this @225batonrouge feature on Amanda Staiano, written by our own, @KastnerMorgan! #SpeakerSpotlight http://ow.ly/WZ4UU	#SpeakerSpotlight Check out this @225batonrouge feature on Game Changer, Amanda Staiano, written by our own, Morgan Kastner! <input type="checkbox"/> bit.ly/22Z7PGM Amanda is passionately working to end childhood obesity and we are grateful she is enlightening the #TEDxLSU community with her research insights from @penningtonbiomed. Get your tickets to see Amanda today! (Link in our bio) <input type="checkbox"/> : @greenpotamedia				
	Classes are back in session today for LSU students, but many high school students have been working hard for over a week already. REMINDER: TEDxLSU 2016 tickets for all students - college and high school - are only \$20 (early bird) thanks to our awesome community underwriters . Parents and students, reward that hard work and love of learning today with a ticket to TEDxLSU 2016! tedxlsu.com/tickets student at a desk with X	Welcome back to campus LSU students! If you didn't hear over break, our tickets are on sale NOW! tedxlsu.com/tickets	ALL STUDENT TICKETS - college and high school - are only \$20 (early bird) thanks to our awesome community underwriters . Learning is hard work, so #treatyoself to a #TEDxLSU student ticket today! tedxlsu.com/tickets student at a desk with X		Welcome back		
		REMINDER: ALL STUDENT TICKETS ONLY \$20 (early bird) thanks to our awesome community underwriters! student at a desk with X					
	Are you following us on all social media? We're also on Twitter, Instagram and Snapchat @TEDxLSU. Stay updated! Snapchat ghost GIF	Are you following us on all social media? We're also on Facebook, Instagram and Snapchat @TEDxLSU. Stay updated! Snapchat ghost GIF	Are you following us on all social media? We're also on Facebook, Twitter and Snapchat @TEDxLSU. Stay updated! Snapchat ghost GIF				
14	What do a Protector, a Comic Crusader, a Tiger's Eyes, a Game Changer, a Treatment Innovator, a Social Change Agent, an Enduring Entrepreneur, a Deep Sea Seeker, a Microbial Master, a Solutions Seeker and a Louisiana Blues Beacon all have in common? They're all TEDxLSU 2016 speakers! Read more about our awesome lineup here: tedxlsu.com/speaker-lineup Collage of all 12 headshots (once we have all 12)	What do these 12 people all have in common? They're all TEDxLSU 2016 speakers! Read more about them here: tedxlsu.com/speaker-lineup Collage of all 12 headshots (once we have all 12)	Find out more about a Protector, a Comic Crusader, a Tiger's Eyes, a Game Changer, a Treatment Innovator, a Social Change Agent, an Enduring Entrepreneur, a Deep Sea Seeker, a Microbial Master, a Solutions Seeker and a Louisiana Blues Beacon - AKA your #TEDxLSU 2016 Speaker Lineup at tedxlsu.com/speaker-lineup <input type="checkbox"/> #tedx #batonrouge #idigbr Collage of all 12 headshots (once we have all 12)				

		15	We're always keeping up with the incredible work of our past speakers... Did you know that 2013 Speaker Pat Fellows now has a restaurant?...And he's also one of the masterminds behind the @LouisianaMarathon which kicks off its festivities today. Keep up with Pat's awesome accomplishments and you can catch us at the Marathon Expo! http://bit.ly/1TOnoMK	#PastSpeakerPride @patrickfellows now has a restaurant and is a mastermind behind @thelamarathon http://bit.ly/1TOnoMK		Live snapping from the Expo	
				Catch the TEDxLSU team at the #LouisianaMarathon expo!			
		16	Tomorrow we're "wrapping" up our early bird special, so you have TWO DAYS left to get discounted tickets! Act fast -- tedxlsu.com/tickets ticket mummy	Tomorrow we're "wrapping" up our early bird special. 2 DAYS left to get discounted tickets!-- tedxlsu.com/tickets ticket mummy	Tomorrow we're "wrapping" up our early bird special. 2 DAYS left to get discounted tickets!-- tedxlsu.com/tickets ticket mummy	Live snapping from Barton's workshop	
	17-23						
		17					
		18	We hope you took some time today to reflect on the life and legacy of Dr. Martin Luther King Jr. His light shines on in those who continue to work for equality and justice. Let these nine TED speakers inspire you to continue the effort Dr. King helped start. http://www.ted.com/playlists/15/the_pursuit_of_justice	Let these nine TED speakers inspire you to continue the effort Dr. King helped start. #MLKDay http://www.ted.com/playlists/15/the_pursuit_of_justice			
				His light shines on in those who continue to work for equality and justice. #MLKDay			
		19	Marathon photo album	Did you catch us at @thelamarathon Expo this weekend? Head over to http://facebook.com/tedxlsu and check out our photos. #xonthegeaux expo photo	Did you catch us at @thelamarathon expo this weekend? Or did you run in any of the events yourself? Head to our Facebook page (facebook.com/tedxlsu) and check out our photos from the Expo. ☐ #xonthegeaux #tedxlsu #tedx #geauxrunla #xonthegeaux expo photo		
			Tune in TOMORROW morning on MSNBC at 10 a.m. to see 2016 speaker, Gen. Russel Honoré, weigh in on the federal response to the Flint, Michigan water crisis. What are your thoughts? #spreadingideas As always, catch Gen. Honoré and our full speaker lineup at the big event March 5. Get your tickets now! tedxlsu.com/tickets	10 A.M. TOMORROW @MSNBC - see 2016 speaker @ltgrusselhonore weigh in on the federal response to the Flint, Michigan water crisis. #tedxlsu			
				What are your thoughts on the #FlintWaterCrisis? Answer using #tedxlsu. #spreadingideas			
		20	#PastSpeakerPride "Be excellent in everything you do -- not because the work is significant, but because the person doing the work is significant." - Front Yard Bikes Owner Dustin LaFont. Dustin has been teaching kids to fix their own bikes for three years and has even expanded locations since his TEDxLSU talk in 2014. He's investing in the future of Baton Rouge. Check out this article in the Advocate here: http://theadvocate.com/features/people/14552782-148/baton-rouge-nonprofit-lets-children-learn-to-fix-bikes-exchange-work-for-free-bike . Catch up on Dustin's TEDxLSU talk here: https://www.youtube.com/watch?v=Fh9IE1bMkc	#PastSpeakerPride Dustin LaFont, owner of Front Yard Bikes from @theadvocatebr http://bit.ly/AdvocateLaFont			
				Catch up on Dustin's #TEDxLSU talk here: #PastSpeakerPride			
				"Be excellent in everything you do - not because the work is significant, but because the person doing the work is significant." - LaFont			
			We're live tweeting Gen. Honoré's interview on MSNBC at 10 a.m. Head over to our twitter for more! If you're a cable subscriber, watch live online for free at http://www.msnbc.com/nov . #HonoréOnMSNBC https://twitter.com/TEDxLSU	Honoré on MSNBC live tweeting		We're live tweeting Gen. Honoré's interview on MSNBC at 10 a.m. Head over to our twitter for more! If you're a cable subscriber, watch live online for free at http://www.msnbc.com/nov . #HonoréOnMSNBC https://twitter.com/TEDxLSU	
			Updated ^ to: UPDATE: Gen. Honoré's interview on MSNBC was cancelled, but he gave the TEDxLSU community a statement that can also be found on our Twitter. No worries, you can always hear more from Gen. Honoré on March 5! Get your tickets - tedxlsu.com . tickets!			Updated ^ to: UPDATE: Gen. Honoré's interview on MSNBC was cancelled, but he gave the TEDxLSU community a statement that can also be found on our Twitter. No worries, you can always hear more from Gen. Honoré on March 5! Get your tickets - tedxlsu.com . tickets!	
			More #PastSpeakerPride today to congratulate Kurt Ristroph for being a 2016 Discover Scholar. Congrats Kurt, we're so proud of your accomplishments! http://ustio.campaign-archiver.com/...				
		21	#PastSpeakerPride #TEDFellowAlert Read this blog from the Vancouver Sun featuring our own past speaker and TED Fellow Prosanta Chakrabarty. The Vancouver TED Fellows event is less than a month away! Prepare by rewatching Prosanta's TEDxLSU talk here: https://www.youtube.com/watch?v=IL-9bplZaoE http://blogs.vancouver.sun.com/2016/01/11/what-five-ted-fellows-coming-to-vancouver-have-in-common/	#PastSpeakerPride #TEDFellowAlert Read this blog from @VancouverSun featuring our own @LSU_FISH. http://bit.ly/vsProsanta			

		25	<p>#SpeakerSpotlight - Check out this 225 Magazine feature on Comic Crusader, Bianca Smith, written by Creative Communications Team Member, Chris Stephens! Bianca is an author and LSU senior advocating for representation of minority women in the entertainment industry.</p> <p>Get your tickets to see more from Bianca and our other awesome speakers March 5 at tedxlsu.com/tickets. http://www.225batonrouge.com/.../author-lsu-senior-bianca-smi... Bianca spotlight</p>	<p>Check out this @225batonrouge feature on @biancasmith683! #SpeakerSpotlight http://bit.ly/1NvndPt Bianca spotlight</p>	<p>#SpeakerSpotlight Check out this @225batonrouge feature on Comic Crusader, Bianca Smith, written by our own, Chris Stephens! Bianca is an author and LSU senior advocating for representation of minority women in the entertainment industry. <input type="checkbox"/> http://bit.ly/1NvndPt Get your tickets to see Bianca today! (Link in our bio) <input type="checkbox"/> #tedxslu #tedx <input type="checkbox"/>: @greenpotatomeia Bianca spotlight</p>		<p>Check out these three 225 Magazine articles on some of our excellent speakers! Bianca Smith, Comic Crusader: http://bit.ly/1NvndPt David Klancey, Solutions Seeker: http://bit.ly/1nfSEbf Amanda Staiano, Game Changer: http://bit.ly/22Z7PGM</p>
				.@biancasmith683 will share her advocacy for representation of minority women in the entertainment industry with the #TEDxLSU community!			
				Bianca's @225batonrouge feature was written by our own Creative Communications Team member, Chris Stephens!			
		26					
		27	<p>#SpeakerSpotlight - Check out this 225 Magazine feature on Microbial Master, Gary King, written by Creative Communications Team Member, Heather Buzbee! Gary will share his research from all over the world and beyond, as his work explores the survival of microbes on Mars.</p> <p>Get your tickets to see more from Gary and our other awesome speakers on March 5 at tedxlsu.com/tickets. http://www.225batonrouge.com/community/gary-king-explores-possibilities-world-beyond Gary King spotlight</p>	<p>Check out this @225batonrouge feature on Gary King! #SpeakerSpotlight http://bit.ly/1nKrvOq Gary King spotlight</p>	<p>#SpeakerSpotlight Check out this @225batonrouge feature on Microbial Master, Gary King, written by our own, Heather Buzbee! Gary will share research from all over the world and beyond, as his work explores the survival of microbes on Mars. <input type="checkbox"/> http://bit.ly/1nKrvOq Get your tickets to see Gary today! (Link in our bio) <input type="checkbox"/> #tedxslu #tedx <input type="checkbox"/>: @greenpotatomeia Gary King spotlight</p>		
				#TEDxLSU goers will learn about Gary's research from all over the world and beyond, as his work explores the survival of microbes on Mars.			
				Gary's @225batonrouge feature was written by our own Creative Communications Team member, Heather Buzbee!			
			We enjoyed our visit to LSU ORED's Science Cafe last night to hear Dr. Carolyn Ware's talk about Cajun Mardi Gras! TEDxLSU and LSU Science Cafe have shared a few of the same talented speakers over the years, and we love the spread of ideas between the two communities. Here are Creative Communication Team Member Meg Prieto and Dr. Carolyn Ware posing with the #Xonthegaux! <input type="checkbox"/> Meg and Speaker	#Xonthegaux to LSU ORED's Science Cafe last night to hear Dr. Carolyn Ware's talk about Cajun Mardi Gras! Meg and Speaker	#Xonthegaux to LSU ORED's Science Cafe last night to hear Dr. Carolyn Ware's talk about Cajun Mardi Gras! Here are Creative Communication Team Member Meg Prieto and Dr. Carolyn Ware posing with the <input type="checkbox"/> Meg and Speaker		
		28					
		29	<p>#SpeakerSpotlight - Check out this 225 Magazine feature on LSU College of the Coast & Environment Professor and Deep Sea Seeker, Mark Benfield, written by Creative Communications Team Member, Chase Berenson! Mark spends his time exploring and understanding the depths of the Gulf of Mexico, and will share some of his findings with the TEDxLSU audience March 5!</p> <p>Get your tickets to see more from Mark and our other awesome speakers at tedxslu.com/tickets. http://www.225batonrouge.com/.../mark-benfield-looks-answers-... Mark spotlight</p>	<p>Check out this @225batonrouge feature on @LSU_CCE Prof. Mark Benfield! #SpeakerSpotlight http://bit.ly/1RNvOoE Benfield spotlight</p>	<p>#SpeakerSpotlight Check out this @225batonrouge feature on Deep Sea Seeker, Mark Benfield, written by our own, Chase Berenson! Mark spends his time exploring and understanding the depths of the Gulf of Mexico, and will share some of his findings with the TEDxLSU audience March 5! <input type="checkbox"/> http://bit.ly/1RNvOoE Get your tickets to see Mark today! (Link in our bio) <input type="checkbox"/> #tedxslu #tedx <input type="checkbox"/>: @greenpotatomeia Benfield spotlight</p>		
				#TEDxLSU goers will learn about Mark's findings from exploring and studying the Gulf of Mexico.			
				Mark's @225batonrouge feature was written by our own Creative Communications Team member, Chase Berenson!			

		5	Have you picked up the latest issue of @225 Magazine? You may recognize some familiar #TEDxLSU faces! http://www.225batonrouge.com/community/tedxlsu-speakers-plan-answer-behind-causes photo of the article	Have you picked up the latest issue of 225 Magazine? You may recognize some familiar #TEDxLSU faces! http://bit.ly/1QGzgOO photo of the article	Have you picked up the latest issue of 225 Magazine? You may recognize some familiar #TEDxLSU faces! http://bit.ly/1QGzgOO photo of the article	Pick up 225 and see our article!	Have you picked up the latest issue of 225 Magazine? You may recognize some familiar #TEDxLSU faces! http://bit.ly/1QGzgOO photo of the article	
		6						
	7-13							
		7						
		8						
		9	Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets mardi gras x on the geaux	Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets mardi gras x on the geaux	Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets mardi gras x on the geaux		Happy Mardi Gras from TEDxLSU! tedxlsu.com/tickets mardi gras x on the geaux	
			Barton Shadow Project					
		10	Are you ready? SM teaser video	Are you ready? SM teaser video	Are you ready? SM teaser video	teaser vid	Are you ready? SM teaser video	
			We're stopping by The Bulldog in Baton Rouge tomorrow at 7 p.m. to visit former speaker Michael Hatfield's Let's Get Quizzical Trivia Nights event. There will even be a TEDxLSU-inspired trivia set. The questions are generally about the talk topics, so no worries if you haven't attended the past events. Who's in? #triviamonkey DraftFreak.com Need a reminder of Michael's talk? View it here: https://youtu.be/D2PIUQnPuLI					
		11	random act of kindness week, feb 9-15, potential talk: https://www.ted.com/talks/drew_dudley_everyday_leadership?language=en					
				We're stopping by @Bulldog_BR tonight at 7 p.m. for @triviamonkey's event with past speaker Michael Hatfield!		Go to the bookstore and check out the table		
				It'll feature a #TEDxLSU-inspired trivia set with general Q's about the talk topics, so no worries if you haven't attended the past events.				
				Need a reminder of Michael's talk? View it here: https://youtu.be/D2PIUQnPuLI #triviamonkey		Snap from the Bulldog		
		12	Head over to the LSU Bookstore to check out our TEDxLSU table featuring books written by and about our speakers and other TED stars. Bookstore pic	Check out our #TEDxLSU table at the @LSUBooks featuring books written by and about our speakers and other TED stars. Bookstore pic	Head over to the LSU Bookstore to check out our TEDxLSU table featuring books written by and about our speakers and other TED stars. Bookstore pic		Head over to the LSU Bookstore to check out our TEDxLSU table featuring books written by and about our speakers and other TED stars. Bookstore pic	
			Don't hesitate any longer, now is the time to buy! tedxlsu.com/tickets 100 tickets left graphic	Don't hesitate any longer, now is the time to buy! tedxlsu.com/tickets 100 tickets left graphic	Don't hesitate any longer, now is the time to buy! tedxlsu.com/tickets 100 tickets left graphic	100 left, come and get 'em	Don't hesitate any longer, now is the time to buy! tedxlsu.com/tickets 100 tickets left graphic	
		13	Remember to #XontheGeaux Baton Rouge X	Remember to #xonthegeaux Baton Rouge X	Remember to #xonthegeaux Baton Rouge X			
			1st book winner					
			share art of the app blog post http://www.tedxlsu.com/blog - All day of events -> Flamenco, gallery exhibit, Benfield's grad student exhibit, CPERCH, interactive poem, live artists					
	14-20							
		14	Valentine's Day graphic	Valentine's Day graphic	Valentine's Day graphic	Valentine's Day graphic	Valentine's Day graphic	
		15	Our own past speaker and 2016 TED Fellow, Prosanta Chakrabarty, will speak at TED Vancouver today! We're so proud of you, Prosanta, and wish you luck from Baton Rouge! To celebrate Prosanta's awesome achievement, here's a look back at his TEDxLSU talk. https://www.youtube.com/watch?v=IL-9bplZa0E	Wishing @TEDFellow, @LSU_FISH, good luck on his #TED2016 talk today! #PastSpeakerPride	Our own past speaker and @tedfellow Prosanta Chakrabarty speaks at #TED2016 today! We're so proud of you, Prosanta, and wish you luck from #BatonRouge! #TEDxLSU #TEDx #TEDvancouver ☐			
			Congratulations to the winner of Let's Get Quizzical Trivia Nights' event at The Bulldog last Thursday, Donald Haber! Not only did he win bragging rights, but also two tickets to see our talented speakers on March 5!	Congrats to Donald Haber! At @triviamonkey's Thursday event at @Bulldog_BR, he won bragging rights & 2 tickets to see our speakers March 5!				
		16	#SpeakerSpotlight - Check out this 225 Magazine feature on Animated Sculptor, Barton Gilley, written by Creative Communications Team Member, Morgan Kastner! Barton has built an R2-D2 replica that dispenses beer, but is working on an even bigger project: a short film. Get your tickets to see more from Barton and our other awesome speakers March 5 at tedxlsu.com/tickets . http://www.225batonrouge.com/.../imagination-reality-barton-g...	Here's the @225batonrouge feature on Barton Gilley! #SpeakerSpotlight http://bit.ly/1LrK5js Gilley spotlight	#SpeakerSpotlight Check out this @225batonrouge feature on Animated Sculptor, Barton Gilley, written by our own, Morgan Kastner! Barton created an R2-D2 replica that dispenses beer, and is creating a short film for Jim Henson's Dark Crystal Fan Film Competition! ☐ http://bit.ly/1LrK5js Get your tickets to see Barton today! (Link in our bio)☐#tedxlsu #tedx ☐: @greenpotatomeia Barton spotlight			

			Barton created an R2-D2 replica that dispenses beer, and is creating a short film for Jim Henson's @DarkCrystal Fan Film Competition!				
			Barton's @225batonrouge feature was written by our own Creative Communications Team member, @KastnerMorgan!				
		meme					
	17	#SpeakerSpotlight - Check out this 225 Magazine feature on Our Tiger's Eyes, Ginger Guttner, written by Creative Communications Team Member, Heather Buzbee! Ginger is the director of public relations for LSU School of Veterinary Medicine, and one of her responsibilities is voicing Mike VI on social media. Get your tickets to hear the voice of the real Mike and our other awesome speakers March 5 at tedxlsu.com/tickets. http://www.225batonrouge.com/.../lsu-public-relations-pro-gin...	Here's @LSUVetMed PR director, Ginger Guttner's @225batonrouge feature! http://bit.ly/1WpKhWl #SpeakerSpotlight Guttner spotlight	#SpeakerSpotlight Check out this 225 Magazine feature on Our Tiger's Eyes, Ginger Guttner, written by Creative Communications Team Member, Heather Buzbee! Ginger is the director of public relations for LSU School of Veterinary Medicine, and one of her responsibilities is voicing Mike VI on social media. <input type="checkbox"/> http://bit.ly/1WpKhWl Get your tickets to see Ginger today! (Link in our bio) <input type="checkbox"/> #tedxlsu #tedx <input type="checkbox"/> : @greenpotatamedia Ginger spotlight		Here are two more 225 Magazine features on our excellent speakers! Animated Sculptor, Barton Gilley - http://bit.ly/1LrK5js Our Tiger's Eyes, Ginger Guttner - http://bit.ly/1WpKhWl Grab your tickets NOW to see these awesome speakers before they're gone! tedxlsu.com/tickets	
			Ginger is also the online voice of @MikeTigerVI! #Roar				
			Ginger's @225batonrouge feature was written by our own Creative Communications Team member, Heather Buzbee!				
		Get tickets at tedxlsu.com/tickets/ Last call graphic	Get those tix at http://tedxlsu.com/tickets/ last call graphic	Get those tix at tedxlsu.com/tickets/ ! <input type="checkbox"/> #tedxlsu #tedx #BatonRouge last call graphic		Tickets are almost gone! Get them now at tedxlsu.com/tickets/ . last call graphic	
	18						
	19	Honore					
	20	It's time to announce our 2nd giveaway from the LSU Bookstore TEDxLSU table! Josh Dean is our second winner! Message us with your email, Josh, and we'll let you know how to get your book. congratulations graphic					
	21-27						
	21						
	22	#SpeakerSpotlight - Check out this 225 Magazine feature on Social Change Agent, Sr. Judith Brun, written by Creative Communications Team Member, Chase Berenson! Judith is a lifetime educator who has continuously responded to the unmet needs of children in our community. Get your tickets to see more from Judith and our other awesome speakers March 5 at tedxlsu.com/tickets/ . http://www.225batonrouge.com/.../sister-judith-brun-takes-pov... Sr. Judith spotlight	Check out this @225batonrouge feature on Sr. Judith Brun! #SpeakerSpotlight http://bit.ly/1SOacc5 Sr. Judith spotlight	#SpeakerSpotlight Check out this 225 Magazine feature on Social Change Agent, Sr. Judith Brun, written by Creative Communications Team Member, Chase Berenson! Judith is a lifetime educator who has continuously responded to the unmet needs of children in our community. <input type="checkbox"/> http://bit.ly/1SOacc5 Get your tickets to see Judith today! (Link in our bio) <input type="checkbox"/> #tedxlsu #tedx <input type="checkbox"/> : @greenpotatamedia Judith spotlight			
			Judith will share stories and insight gained from responding to the unmet needs of children in our community with the #TEDxLSU audience!				
			Judith's @225batonrouge feature was written by our own Creative Communications Team member, Chase Berenson!				
	23	SOLD OUT graphic	SOLD OUT graphic	SOLD OUT graphic	SOLD OUT graphic	SOLD OUT graphic	
		#SpeakerSpotlight - Check out this 225 Magazine feature on The Protector, Gen. Russel Honoré, written by Creative Communications Team Member, Heather Buzbee! Gen. Honoré helped coordinate the relief efforts in the aftermath of Hurricane Katrina and now spends his time as a volunteer activist fighting for the environment while motivating communities to prepare for natural disasters. Who's ready to hear more from Gen. Honoré on March 5? http://www.225batonrouge.com/community/putting-things-perspective-general-russel-honore Honore spotlight	Check out this @225batonrouge feature on The Protector @ltgrusselhonore! #SpeakerSpotlight http://bit.ly/1KHTatJ Honore spotlight	#SpeakerSpotlight Check out this 225 Magazine feature on The Protector, Gen. Russel Honoré, written by Creative Communications Team Member, Heather Buzbee! Gen. Honoré helped coordinate the relief efforts in the aftermath of Hurricane Katrina and now spends his time as a volunteer activist fighting for the environment while motivating communities to prepare for natural disasters. <input type="checkbox"/> http://bit.ly/1KHTatJ <input type="checkbox"/> #tedxlsu #tedx <input type="checkbox"/> : @greenpotatamedia Honore spotlight			

				.@lgrusselhonore coordinated relief efforts after Hurricane Katrina, fights for the environment & preps communities for natural disasters.				
				Gen. Honoré's @225batonrouge feature was written by our own Creative Communications Team member, Heather Buzbee!				
		24	Past speaker Kenny Nguyen and his company, Big Fish Productions, wrote a book and are graciously giving a copy away to one of our awesome TEDsters! To enter, all you have to do is: Find your favorite TED talk, share the link on Facebook and tag "TEDxLSU" and "Big Fish Productions" before Friday at 5 p.m. We will announce the winner over the weekend! Big Fish graphic					
			#PastSpeakerPride Check out this article featuring Prosanta Chakrabarty and other 2016 TED Fellows scientists! https://medium.com/.../these-8-scientists-are-shaping-our-fut...	Check out this article featuring @LSU_FISH and other 2016 @TEDFellow scientists! #PastSpeakerPride bit.ly/1R1P7VL				
		25	Past speaker Kenny Nguyen and his company, Big Fish Presentations, wrote a book and are graciously giving a copy away to one of our awesome TEDsters! To enter, all you have to do is: Find your favorite TED talk, share the link on Facebook and tag "TEDxLSU" and "Big Fish Presentations" before Saturday at 5 p.m. We will announce the winner over the weekend! big fish graphic					Past speaker Kenny Nguyen and his company, Big Fish Presentations, wrote a book and are graciously giving a copy away to one of our awesome TEDsters! To enter, all you have to do is: Find your favorite TED talk, share the link on Facebook and tag "TEDxLSU" and "Big Fish Presentations" before Saturday at 5 p.m. We will announce the winner over the weekend! big fish graphic
		26	We are so proud of speaker, Joseph Tucker! Check out this Greater Baton Rouge Business Report article. https://www.businessreport.com/business/hydra-guard	We are so proud of speaker, Joseph Tucker! Check out this @brbizreport article. https://www.businessreport.com/business/hydra-guard ... o retweets o likes				
		27	It's time to announce our last giveaway from the LSU Bookstore TEDxLSU table! Jamie Roques is our final winner! Message us with your email, Jamie, and we'll let you know how to get your book.					
March								
	Week	Day	Facebook	Twitter	Instagram	Snapchat	Facebook Event Page	
	28-5							
		28	announce Haley as winner					
		29	Less than one week until this happens again! (speaker timelapse) https://youtu.be/O4_oz96LOIY	Y'all ready for this? https://youtu.be/O4_oz96LOIY	Less than one week away! Y'all ready for this? *cue music* ☐ #TEDxLSU #tedx #SpotTheSpeakers #timelapse	Y'all ready for this? https://youtu.be/O4_oz96LOIY	Less than one week until this happens again! Who's ready? https://youtu.be/O4_oz96LOIY	
		1						
		2	Introducing Haley Kastner, the high school student selected to takeover TEDxLSU's Snapchat account during the event on March 5! Make sure you're following us on Snapchat "@tedxlsu" to keep up with Haley's exclusive snaps throughout the day! Haley pic	Meet Haley Kastner, the high school student selected to takeover TEDxLSU's Snapchat account during the event on March 5! Haley pic	Introducing Haley Kastner, the high school student selected to takeover TEDxLSU's Snapchat account during the event on March 5! Make sure you're following us on Snapchat "@tedxlsu" to keep up with Haley's exclusive snaps throughout the day! ☐ #tedx Haley pic		Introducing Haley Kastner, the high school student selected to takeover TEDxLSU's Snapchat account during the event on March 5! Make sure you're following us on Snapchat "@tedxlsu" to keep up with Haley's exclusive snaps throughout the day! Haley pic	
				Make sure you're following us on Snapchat "@tedxlsu" to keep up with Haley's exclusive snaps throughout the day! snapcode				
		3						
			As an attendee, you will have an incredible experience at the live TEDxLSU event thanks to the masterminds at @LSU CxC. And for the rest of the globe, the uber talented team at @Digital FX promises to wow you with incredible videos of the Talks! Here's a throwback shot of the Digital FX team last year! Digital FX backstage 2015					
		4	Did you know your ticket includes a commemorative T-shirt? Our volunteers have been busy sorting these shirts produced by our awesome friends at @Giraphics. This one has your name on it! Attendee T-Shirt				Remember to keep up with and LIKE our main page @TEDxLSU for daily updates on all things TEDxLSU!	
			Get ready for some serious selfies with the X...this mega X was designed by the creative gurus at @Vivid Ink! Any guesses on how tall it is? creative team/speaker? selfie with the X					
		****5	DAY OF					
	6-12							
		6	When you arrive to TEDxLSU today, don't be surprised when you are met with smart, smiling faces. More than 75 students are on hand to help you navigate the campus and answer all your questions. We apologize in advance if you find them a bit too peppy. It's a common side-effect of the coffee and snacks our friends at @Campus Federal are fueling them with! picture from volunteer training? post morning of					