

Social-Ecological Framework

- lifestyle
- heritage
- religion
- priorities
- body image

Social & Cultural Norms & Values

- agriculture
- government
- health care
- marketing/media
- food, beverage, physical activity, entertainment industries

Sectors of Influence

Environmental Settings

Individual Factors

- personal
- demographic
- psychological
- knowledge & skills
- gene-environment interactions

Food & Beverage Intake

Physical Activity

- homes
- schools
- workplaces
- parks
- food services/retail
- community settings